

TOWN OF RYE – BOARD OF SELECTMEN
Rye Day Committee
Friday, March 22, 2019
3:00 p.m. – Rye Town Hall

Selectman Present: Selectman Keriann Roman

Others Present: Historic Commission Chair Mae Bradshaw, Historic Society Rep Alex Herlihy, Conservation Commission Chair Sally King, Fire Chief Mark Cotreau, Recreation Director Lee Arthur and Recreation Commission Member Nancy Valley

I. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Selectman Roman called the meeting to order at 3:02 p.m. and led the pledge of allegiance.

II. LOGO

Nancy Valley presented the committee with a sketch of the Rye Day Logo. After a short discussion the committee voted to use this Logo.

III. LIST OF ACTIVITIES

Selectman Roman reminded the committee that because of the timing of this year's event, they will have to keep it smaller than what they may like.

Recreation Direct Lee Arthur agreed and added that timing, demographics (ages) of the people, children attending and budget are the factors that will affect the outcome of the event. She stated that she can get some entertainment for free but will need some kind of a budget in order to get an activities and entertainment plan pulled together in time. If she had a budget to work from, she could possibly have the plan ready to present to the committee by the next meeting. She suggested that the main stage be for the bands. If there are funds available, she could line up a magician to do a magic show for the kids. There is also a group from Seabrook that could bring a Petting Zoo. She stated that she has looked on-line at other town's Old Home Days. There are so many ideas. Some of the events are more than a one-day event.

Selectman Roman suggested having bounce houses for the children.

Lee Arthur stated that she can bring pictures and costs of some other inflatable obstacle courses that could be used. Ms. Arthur asked if they wanted to do a dunk tank.

Selectman Roman said yes. She also stated that she liked the petting zoo idea. The one that Kingston had is \$900. She will get the contact information on it.

Mae Bradshaw stated that she believes the committee can get sponsorships for things like the petting zoo.

Nancy Valley stated that she spoke to the reverend at the Congregational Church and he offered the church as an area to set up an art exhibit. He also stated that the church could be used as a rain location.

Alex Herlihy stated that he has connections with the art group in Town and will reach out to them. The art show will be only for Rye artist.

The committee agreed that it would not be feasible to use the Goss Farm venue this year because of the short planning time.

Lee Arthur asked how many bands they should have. The committee agreed that they would like to have three local Rye bands.

Mae Bradshaw stated that Burt Dibble has arranged for his barber shop quartet to perform at the event.

The vendors will pay \$25.00 to have a spot at the event. They will provide their own tables and tents.

IV. AMOUNT OF VENDORS

Selectman Roman presented a drawing of the field with the event layout. She suggested making 25 vendors as the goal.

In addition, there will be about 15 to 20 non-profits and town government groups.

Mae Bradshaw suggested selling small town flags.

Alex Herlihy will find out how much a thousand flags would cost. However, he feels that it will be cost prohibitive and will not sell.

Selectman Roman stated that if it is not going to be a money maker that it should be tabled for now.

Lee Arthur suggested selling some products with the Rye Day Logo. She offered to bring in some examples at the next meeting, i.e. Coffee Mugs, Tee Shirts, etc.

Selectman Roman suggested having one drink vendor. One for wine and one for beer.

Sally King will connect with Throw Back Brewery and the wine vendor that did the Goss Farm Dinners.

The food trucks can drive onto the fields and Lee Arthur will connect with an ice cream truck vendor. There should be about five trucks. The committee agreed to try to get local food trucks.

It was suggested that Bev bring in a list of available food truck ideas and the committee will prioritize them as to what they want at the event.

V. BUDGET

Selectman Roman reported that the committee cannot spend any money on this event, unless it is run through the recreation program or the Heritage Commission, because there is no money appropriated for this purpose in the budget. Any money that is spent will have to come through as a donation first.

Nancy Valley stated that she is willing to donate the \$20.00 cost for the LOGO.

Selectman Roman said that she talked to the chair of the Kingston Celebration Days and she has agreed to give the committee copies of their budget, time lines and everything else that needs to be done to host the event.

Alex Herlihy announced that he will put together an outline (or flyer) to explain to people what it is that this committee is doing. He added that he feels that it is appropriate that the Civic News get the word out.

Selectman Roman stated that the timing is important. She recommended keeping the momentum going. However, the select board has to discuss, as best as they can, having a list of what is needed. The committee is keeping this going and putting the word out but there are some things that they have to make sure they can do, considering the budget and timing. Once she gets the information from Kingston next week, she will meet with the finance director and Lee Arthur to discuss concerns. Then she will call a committee meeting to discuss where they are in the process. Selectman Roman stated that at that time, the committee may say; "Yes, we can do this" or "Wow, we should wait until 2020".

VI. SUBCOMMITTEE UPDATES

Selectman Roman asked for any updates from the committee.

Mae Bradshaw stated that she has talked with Burt Dibble and Bruce Valley. She has not talked to Tom Sherman yet.

Fire Chief Cotreau stated that the Fire Department will be available for anything that is needed. He added that the department may even have a table at the event.

VII. VOLUNTEERS - Not Discussed

VIII. OTHER BUSINESS

Lee Arthur recommended just using two colors on the LOGO because of the costs.

It was agreed to change the red to blue.

Selectman Roman recommended waiting for the additional information from Kingston before scheduling the next meeting.

ADJOURNMENT

Motion by Mae Bradshaw to adjourn 4:11 p.m. Seconded by Nancy Roman. All in favor.

Respectfully Submitted,
Dyana F. Ledger