

TOWN OF RYE – BOARD OF SELECTMEN
Rye Home Day Committee
Friday, March 15, 2019
3:00 p.m. – Rye Town Hall

Present: Selectman Keriann Roman, Historic District Commission Chair Mae Bradshaw, Heritage Commission Chair Bev Giblin, Recreation Director Lee Arthur and Finance Director/Assistant Town Administrator Becky Bergeron

I. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Selectman Roman called the meeting to order at 3:01 p.m. and led the pledge of allegiance.

II. SHOULD WE RECONSIDER ANY RECOMMENDATIONS/DECISIONS MADE AT OUR FIRST MEETING

Selectman Roman stated that Phil Winslow and Bev Giblin have both e-mailed with concerns about the group getting ahead of themselves at the first meeting. Last time, the group talked about closing streets, vendors, hiring bands, having activities for kids and food trucks. She asked if anyone thought that this should be scaled back or should the group just move forward.

Mae Bradshaw stated that she feels they should move forward.

Alex Herlihy agreed and added that the three sources of food should be Goss Farm grown, local restaurants and food trucks. The parade and anything else going on in town will not be a burden on the committee because outside volunteers will be involved.

Chief Walsh stated that logistically Parsons Field would be a better location to manage crowd control.

Mae Bradshaw noted that she spoke with Bruce Valley. He explained that it would be expensive to build a stage to host the bands that they were talking about having play during the day. The stage is already set up at Parsons Field.

Nancy Valley stated she believes Parsons Field would be a better location because the fields at Goss Farm are very irregular, making it hard for walking. Also, there is the parking to consider. She added that Parsons Field is right in the middle of town and has higher visibility. People driving by will stop to see what is going on.

Selectman Roman pointed out that the event is to bring the town's residents together to celebrate the town. It will not be geared to attract tourists.

Nancy Valley stated that a seated dinner does not encourage people to circulate. She envisioned a town fair atmosphere with all kinds of things going on. She recommended tables and booths with information about organizations and groups in town so that they can share what they do. These groups can buy their table or space. She recommended pay as you go for the food vendors and not selling tickets. She pointed out that selling tickets may be cumbersome.

Mae Bradshaw stated that the group at the last meeting was talking about selling wrist bands if a person is old enough to purchase wine or beer.

Nancy Valley suggested that the Town Hall could have a booth to sell beach parking permits and dog licenses. The Recreation Department could have a signup table for town recreation events. There are a lot of town authors who have books for sale.

Alex Herlihy pointed out that the idea was to have all the town buildings open for the day, including the museum and the Goss Farm barn. He also said that he would have the trolley running that day.

Lee Arthur pointed out that because of the late start on this project, the group will have to be careful not to make it too broad. She stressed that it is a matter of solidifying everything with the groups quickly, as to what can be achieved in the time that is available.

Mae Bradshaw pointed out that there is no electricity at the Goss Farm and there is at Parsons Field. She suggested that the Conservation Commission could host an event at Goss Farm as a part of the overall Rye Home Day.

Selectman Roman stated that the location will have to be tabled at this time, until the other two Selectmen can weigh in on it. She stated that she understands there are limitations at Goss Farm and they may have to use Parsons Field. She will follow up with Sally King and the Selectmen before the next meeting and the decision can be made then.

In summary:

- Food
- Local Vendors and Crafters
- Booth for Town Departments
- Music
- Art Show
- Kids Events and Games (Parsons Field)
- Firemen's Field Day at the Rye Jr. High
- Police Car and Fire Truck
- Farmers Market

III. KERIANN TO REVIEW IMPUT FROM PRIMEX

Selectman Roman stated that Primex has approved the event and the town can have beer and wine. The Board of Selectmen can vote to waive the restriction regarding having alcohol on town property for the one day. The town cannot serve the alcohol but can have a vendor come in to serve. The vendor will have to have their own insurance and they would name the town as an additional insured. She added that a lot of the local wineries and breweries are familiar with this process.

The town will have to obtain extra coverage for the day; however, it is relatively inexpensive.

Selectman Roman stated that she has a form that will need to be filled out by the vendors. She will be following up on this process and asked Mike Magnant and Becky Bergeron to work with her on this.

IV. REVIEW OF SUBCOMMITTEE ASSIGNMENTS WITH ANY PROGRESS TO REPORT

- Finance
 - Becky Bergeron
 - Keriann Roman
- Executive
 - The Head of each subcommittee will be on the executive committee
- Food - Fund Raiser & Sponsors
 - Bev Giblin
- Promotions
 - Doug Abrams
- Youth Events
 - Keriann Roman
 - (Phil Winslow will work with the Jr. High and the Elementary School to get some kids to work on the executive committee and the youth events committee)
- Music & Games
 - Lee Arthur
- Town Committees/Boards and Non-Profits
 - Alex Herlihy
- Local Organizations, Groups and Businesses
 - Nancy Valley

Selectman Roman recommended that the town advertise for volunteers for the committees. She suggested advertising on the town website and on the Heritage Facebook page.

Alex Herlihy asked if Selectman Roman would contact Bob Eaton to ask if they could use his e-mail list to advertise the event and to ask for volunteers.

It was proposed to put up posters around town.

Mae Bradshaw suggested creating a brand and then using it for advertising.

Nancy Valley said she knows a graphic designer that may help out. She will contact them.

A vote was taken to name the event and “Rye Day” was the pick.

V. SCHEDULE A SITE VISIT TO GOSS FARM IN EARLY APRIL

Not Discussed

VI. HOW MANY TICKETS SHOULD WE PLAN TO SELL (150-300-450?)

Not Discussed

VII. KEVIN WALSH INPUT ON CROWD CONTROL, PARKING, ETS. FOR GOSS FARM SITE

Selectman Roman asked for Chief Walsh’s opinion and concerns. She said for now, just assume it will be at Parsons Field.

Chief Walsh stated that Parsons Field would be much easier for pedestrians and vehicle traffic control. The alcohol would be easier to manage. There could be a roped off area and the department could provide staff to watch the area so that people are not walking around with open containers. The vendor would be responsible for selling to the right age group.

Chief Walsh said he had enough staff to handle the event.

VIII. OTHER ISSUES AS APPROPRIATE

Selectman Roman asked Alex Herlihy if he would work on the event card.

There was discussion as to whether there should be a fee for the activities or not. The main idea was to have wrist bands for sale for \$5.00 for each person to attend. This was left open for further discussion at the next meeting.

Selectman Roman suggested that everyone reaches out to people to find volunteers for the committees. She asked Bev Giblin to get started on the donations and sponsorships.

Next meeting: Logo

List of Events

Recommendation as to how many food vendors

Recommendation of how many other vendors

Lee Arthur will bring the budget for the 4th of July in order to get approximate costs

Next Meeting: Friday, March 22, 2019 at 3:00 p.m.

ADJOURNMENT

Motion by Alex Herlihy to adjourn 4:25 p.m. Seconded by Keriann Roman. All in favor

Respectfully Submitted,
Dyana F Ledger