

Rye Recycling Education Committee

Monthly Meeting Minutes

February 18, 2020

Participants: John Provencher, Joan Provencher, Kristen Wallace, Lee Rimach, Wyatt Davis

Guest: Thomas Pfau

Discussion Points:

1. The Committee discussed 2020 goals to convey to the Select Board and decided to focus on International Composting Awareness Week, innovations/improvements to the Town Swap Shop Program, and development/expansion of the Committee's online presence via Facebook and associated promotions such as recognition of local business that recycle and compost as a part of their operations.
2. The Committee discussed expanding recognition of local business that recycle and compost as a part of their operations and outlined the approach that will be used, which will be based on posting made on the RREC Facebook page featuring local restaurant Native and its recycling and composting programs. It was noted that this is a great way to build digital/online following as businesses featured can be tagged on their own Facebook pages and can in turn "Like" RREC posts featuring them and can follow the RREC Facebook page. To facilitate members of the group gathering feature information, John and Joan agreed to develop a business recycling/composting "best practice" list for use by RREC members in the field.
 - a. As of February 18, 2020, the new RREC Facebook page (launched in January 2020) has 24 followers.
3. The Committee discussed the elements of a local campaign to promote International Composting Awareness Week: May 3 – 9, 2020. The group agreed that this would be the RREC's primary focus for Spring 2020 and outlined several aspects of the campaign and made work assignments:
 - a. Wyatt to contact Mr. Fox regarding signage at the Transfer Station and additional information to supplement the article Harriet started.
 - b. Wyatt to review January 2020 planning notes and contact multiple outlets for articles/information on International Composting Awareness Month.
 - c. John and Joan to develop a flyer for International Composting Awareness Month.
4. John pointed out that RREC members need to submit letters to the Select Board requesting that they be renewed for another year of service. John and Wyatt will coordinate on their letters to request that Wyatt become Co-Chair with John for 2020.
 - a. Pam Helfrich has agreed to join the Committee for 2020 as a new member.
5. Guest Tom Pfau shared work being done by the Rye Energy Committee (of which RREC is technically as sub-committee) and how compost/composting might figure into those plans.

New Actions:

1. John to convey 2020 goals to the Select Board.

2. John and Joan to develop a business recycling/composting “best practice” list and share it with the Committee members for use in gathering Facebook feature information on local businesses.
3. See above for ICAW actions.
4. Committee members to prepare their letters requesting 2020 appointment and send to Janice Ireland at the city with copy to John and Wyatt

Outstanding Actions from Past Meetings

1. None.

Next Meeting Date: Tuesday, March 17, 6:00pm, Rye Library