

PUBLIC MEETING NOTICE

Member Operations and Engagement Committee

10:00 A.M. Tuesday, December 6, 2022

Dover City Hall, Council Conference 288 Central Ave., Dover, NH 03820

This meeting is open to the public pursuant to RSA 91-A.

The Community Power Coalition of New Hampshire is a non-profit corporation that operates as a governmental instrumentality pursuant to a Joint Powers Agreement between 18 municipalities and one county, in accordance with NH RSA 53-A and RSA 53-E.

Additional information: https://www.cpcnh.org

Notice & virtual access: https://www.cpcnh.org/calendar

Virtual Access:

https://us06web.zoom.us/j/86594684665?pwd=NFNXbS81SForb3RuWEhlaS9 RbldGdz09 | Meeting ID: 865 9468 4665 | Passcode: 467234

CPCNH Member Operations and Engagement Committee, 12/6/22

AGENDA

- 1) Welcome & Housekeeping
 - a) Rollcall, quorum confirmation (1/3 of 10), consensus on agenda
 - b) Approval of <u>2022-11_1_CPCNH Member Operations and Engagement</u>

 <u>Committee DRAFT Minutes draft</u> (**Action by Unanimous Consent**)
- 2) Updates:
 - a) Review Tracker: <u>EAP Adoption and Approval process tracker</u>
 - b) Product names:
 - i) Granite Basic (meets RPS)
 - ii) Granite Plus or Granite + (~33% carbon free)
 - iii) Clean 50% (50% carbon free)
 - iv) Clean 100% (100% carbon free)
 - c) Budget (attached)
- 3) Key Policies and Agreements (Cost Sharing Agreement + Energy Risk Management, Rates, and Reserves Policy)
 - a) Timeline (attached)
 - b) Presentation and materials (to be finalized)
- 4) Update on Clean Energy NH, Member Services Vendor
 - a) Work Plan updates
 - b) Events
 - i) Media Training 12/12
 - ii) Public Engagement Workshop early January
 - c) Discussion: PR firm to manage events and media contacts
- 5) Next MOEC Meeting: Tuesday, January 10, 2023
- 6) Adjournment (Action by Unanimous Consent)

DRAFT startup budget - cas			2022												2023						
Projected monthly amounts are indicative estimates.					Actual Projected											Projected					
Cash Funds Budget with Actual and 2022		2022-23																,			
Projected Accrued Revenue & Expenses	2021	Budgeted Totals	Budgeted Totals	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
End of Period Fund Balance	\$35,005	\$143,858	\$134,154	\$58,766	\$57,466	\$57,466	\$129,751	\$124,714	\$120,051	\$101,184	\$82,807	\$78,085	\$63,034	\$14,543	\$77,608	\$167,562	\$64,917	\$181,539	\$110,060	\$48,182	-\$13,396
Revenues	\$35,005	\$340,975	\$865,975	\$23,975	\$0	\$0	\$75,000	\$0		\$10,000	\$0	\$0	\$5,000	\$25,000	\$200,000	\$200,000	\$100,000	\$225,000	\$0	\$0	\$0
Donations Grant - NHCF	\$35,005	\$35,975 \$80,000	\$35,975 \$80,000	\$23,975			\$75,000		\$2,000	\$10,000			05.000			-					
Calpine Startup Funding		\$225,000	\$750,000				\$75,000						\$5,000	\$25,000	\$200,000	\$200,000	\$100,000	\$225,000			
																					_
Expenses	\$0	\$232,122	\$766,826	\$214	\$1,300	\$0	\$2,715	\$5,037	\$6,663	\$28,867	\$18,377	\$4,722	\$20,050	\$73,491	\$136,935	\$110,045	\$202,645	\$108,378	\$71,478	\$61,878	\$61,578
STAFF:																-					
CONSULTING COPartners (3)		\$120,000	\$150,000				\$0	\$0	0	\$20,000	\$10,000	\$0	\$10,000	\$30,000	\$50,000	\$10,000	\$10,000	\$10,000			
Herndon Entp (4)		\$63,678	\$121,478				\$2,283	\$4,854	\$6,476		\$8,160	\$4,505	\$9,633	\$9,633	\$9,633	\$9,633	\$9,633	\$9,633	\$9.633	\$9.633	\$9,633
Accounting		\$35,000	\$140,000				4			42,222	****	4.7.22		******	\$35,000	\$35,000	\$35,000	\$35,000		******	******
Executive Search Firm														\$33,000	\$33,000	\$37,000	\$37,000				
SALARIED																					
CEO		\$0	\$133,332															\$33,333	\$33,333	\$33,333	\$33,333
CFO		\$0	\$0																		
Customer Acct Mgmt Comm Liaison/Admin		\$0 \$0	\$0 \$0																		
		ρū	30													_					
STAFF FACILITIES Rent & Computer Equipment																			\$2,000	\$2,000	\$2,000
																			32,000	\$2,000	92,000
FEES EDI acct setup fee (RCB)		\$0 \$0	\$0 \$0																		
Search Fees (ads)		\$0	50 50																		
Gearch Fees (aus)		\$0	50													_					
MARKETING/MEMBER OPS:		- "																			
Logos for each Community		\$7,200	\$8,700												\$7,200	\$300	\$300	\$300	\$300	\$300	
Call Center 800 #		\$0	\$2,500														\$500	\$500	\$500	\$500	\$500
CPCNH Public Education & Marketing																					
Printing		\$200	\$700											\$100	\$100	\$100	\$100	\$100	\$100	\$100	
Branded Table Runner Banner		\$146	\$146																		
(VistaPrint)		\$146	\$146											\$146							
SOLO PRO HD 15.8" portable screen		\$290	\$290												\$290						
Jackery Explorer 300 Portable																					
Power Station		\$300	\$300												\$300						
CPA Public Engagement Campaigns																					
Printed Marketing Material (flyers,		\$0	\$4,000														\$2,000	\$1,000	\$1,000		
FAQs, 2-pagers) Event and Public Meeting Material																					
(posters, handouts)		\$0	\$5,000															\$2,500	\$2,500		
Paid Media Campaigns (social media, radio, local ads)		\$0	\$32,000															\$8,000	\$8,000	\$8,000	\$8,000
CPCNH Member Candidate Events		\$0	\$0																		
A/V & Recording Production																-			\$1,000		
Commencement of Service Mailers																			\$1,000		
Design of Opt-In and Opt-Out																					
Customer Notifications (4)		\$0	\$5,000													\$5,000					
Printing and Postage		\$0	\$100,000														\$100,000				
CPCNH Member Meetings Annual Member Meeting		\$0	\$5,000																\$5,000		
OTHER:		\$0	25,000																35,000		
Postage / Office Supplies															\$100		\$100		\$100		\$100
Insurance, D&O, General Liability		\$1,300	\$6,300		\$1,300											\$5,000					
IRS filing fees (5)		\$750	\$750	\$50											\$700						
Quickbooks Online		\$380	\$710					\$25	\$25	\$55	\$55	\$55	\$55	\$55	\$55	\$55	\$55	\$55	\$55	\$55	\$55
Meeting Fees		\$300 \$0	\$600							\$150					\$150	\$50 \$500	\$50 \$500	\$50	\$50 \$500	\$50 \$500	\$50 \$500
Mleage Reumbursement		\$0	\$3,000					-						\$150		\$500	\$500	\$500	\$500	\$500	\$500
Trade name fees						<u> </u>	ь					<u> </u>	ь	\$150				\Box			

